

Your Investment In Character Will Make A Difference



Strong Personal Values



Set Goals



A Desire to Learn



Self Worth and Usefulness



Strong Relationships



Social Skills



Patch design pictured is the 2021 recognition patch for campaign gifts of \$150 or more. It is the second in a multi-year series dedicated to the symbols of West Virginia. The 2021 patch represents the black bear as the state animal.

Thank You for Your Investment in Character!

Every week, Scouts in the Mountaineer Area Council raise their hands in the Scout sign and make a promise. It's not a pledge to an organization. It is a lifelong commitment to themselves, their families and the community they share. Your financial investment and your time to help deliver this program to our youth are among the greatest gifts you can make. We thank you for your continued support of Scouting.

Dan McNeil,
Council President

Ralph Herron,
Council Commissioner

Scott Hanson,
Scout Executive



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AREA COUNCIL

Investment In Character



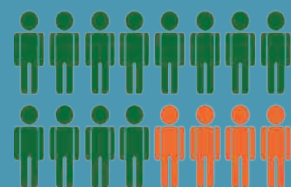
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Friends Of Scouting

Does Scouting Work?

We all know Scouting's goal is to prepare young people for life, but does it work?

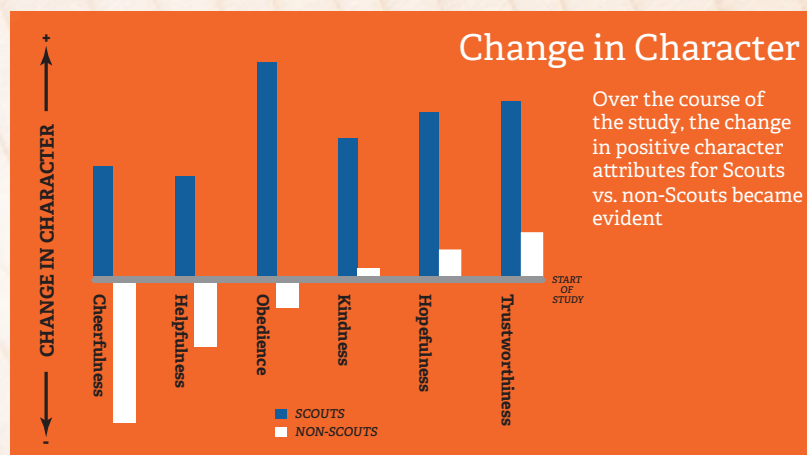
Scouting was put to the test over the course of three years, when a research team from Tufts University worked with the Boy Scouts of America's Cradle of Liberty Council to measure the character attributes of both Scouts and non-Scouts — all with a goal of better understanding the character development of youth as it was happening. The project, which was funded by the John Templeton Foundation and led by Dr. Richard M. Lerner, surveyed nearly 1,800 Cub Scouts and nearly 400 non-Scouts under age 12 using both interviews and survey data. In the beginning, there were no significant differences in character attributes between the two groups. By the end, however, the differences were striking in several areas:



2,000+
Scouts and non-Scouts
aged 6-12 from across the
Philadelphia area were
measured in 6 key areas:



*Hopeful Future Expectations



*Character Matters!
Thank You!*

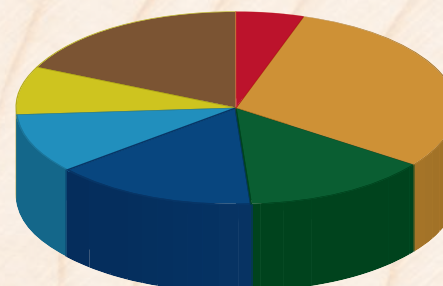
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Scouting is a cost effective and efficient youth development program that allows the whole family to participate.

Funding Sources

Friends of Scouting revenue is a critical source of income for the Mountaineer Area Council's Scouting program.

- Activities – 5%
- Camping – 30%
- Friends of Scouting – 14%
- Special Events – 15%
- Popcorn / Nut Sales – 10%
- United Way – 8%
- Other – 18%



Your Investment in Character

The Mountaineer Area Council annually serves over 1,600 young people in the twelve counties of north central West Virginia. Your investment in character:

- Keeps camp and activity costs down
- Keeps programs current
- Helps maintain Camp Mountaineer
- Provides volunteer communication tools
- Provides youth and camp scholarships
- Provides a Scout Shop in Fairmont with office staff to support Scout leaders and other volunteers across our area



All youth deserve the opportunity to be a Scout. With your investment, we can provide the necessary resources to ensure that every youth can benefit from Scouting's fun and adventure filled activities that foster character, honesty, respect, and values.

Friends of Scouting

Today's Date _____

Name _____
(Print full name)

X _____
(Signature required)

Address _____

City/State/Zip _____

Phone _____

Email _____

District _____

Pack / Troop / Crew # _____
(Circle one)

- ☐ I am an Eagle Scout
☐ My Employer Matches Gifts
 (Employees must contact their company to initiate match)

Company Name _____

Enrolled by _____

Pledge Levels

Gifts of any amount are appreciated,
but please consider one of the following levels

- ☐ \$150 (Patch Level) ☐ \$500 (Family Level)
☐ \$250 (Friend Level) ☐ \$1,000 (Leadership Level)
☐ Other _____

I Would Like To Invest Now

- ☐ Check ☐ Cash ☐ Credit Card

Make check payable to Mountaineer Area Council

- ☐ Please bill me (for pledges only)
☐ Immediately ☐ Monthly (Through December 2021)

First Billing Month _____

Credit Card # _____

Expiration Date ____/____ CVW Code _____

To make a recurring gift using your credit card, please
make a notation on your pledge form or you may do so online at donate.macbsa.org